

# COMPANY PROFILE

Liquid Technologies is a Data Consulting, Data Visualization and Insights Gathering Company with a focus on Predictive Intelligence and scalable software solutions on the cloud.



Data Visualization & Consulting



App Development



Predictive Intelligence



Growth Platform Management



## FOUNDER'S NOTE

Living in a digital world we interact with technology every minute of our daily lives. LiqTeq's mission is derived by a simple concept to ease and optimize the way leaders of our generation interact and capitalize on the data available to them. What started off as a simple Data company is now servicing multiple verticals and industries. From mobile apps to predictive models, here we excel in achieving greatness together. Welcome to our world where harnessing data and building strong relationships derive fascinating results.

## KEY PRODUCTS & SERVICES



Business Intelligence & Real Time Analytical Dashboards



Data Mining & Associative Pattern Identification



Machine Learning & Predictive Modeling



Custom Software Development on the cloud using AWS; ie: Create your own Uber



Integrated Growth Management Platform



ERP solutions

# VALUE PROPOSITION

Liquid technologies is a Data Solutions provider, We manage your data through analytics. Our Products are focused towards data mining, machine learning, AI and App development

When used correctly, Our methods will **Increase** your **Profit Margins** , **Increase Turnover**  by Decreasing **Inventory**  and in turn **Increasing** **Cash flows** .



# SOLUTION SYNOPSIS

Our Solution helps decision makers identify KPI's and analyze the gap between their goal and current performance; glimpse the future, to predict outcomes and head-off potential issues and improve their performance. With our wide array of experiences and partners, we can consult clients on ideas driven from their data to increase overall profit margins.

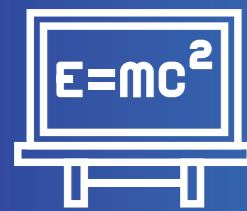
## KEY FEATURES INCLUDE



Access real-time information to identify trends early



Connect, Clean, Shape, Model and Visualize with live reports and dashboards



Glimpse the future to predict outcomes



Manage Supplier Time



Use predictive intelligence to take proactive action



Brand & Item Comparisons



Discover information hidden within the organization's data



Performance Reports



Checks and Alerts



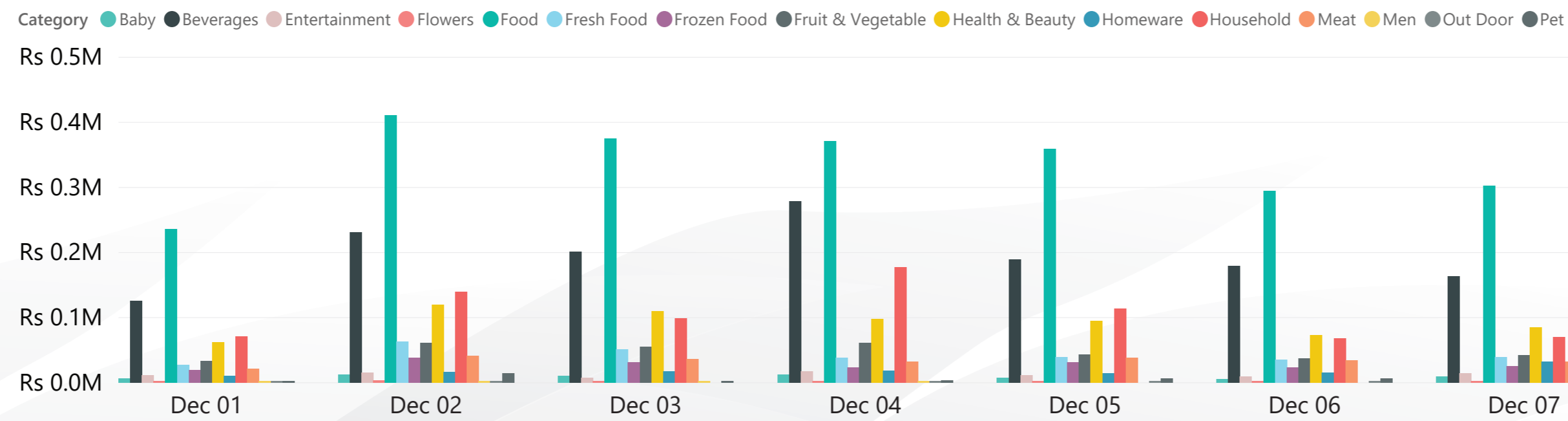
Rebate Management System & Tracker



# PRODUCT

## SLICING OF DATA AS WELL AS MULTI-LAYER FILTERING IN REAL TIME

Sales Data Sorted by Category



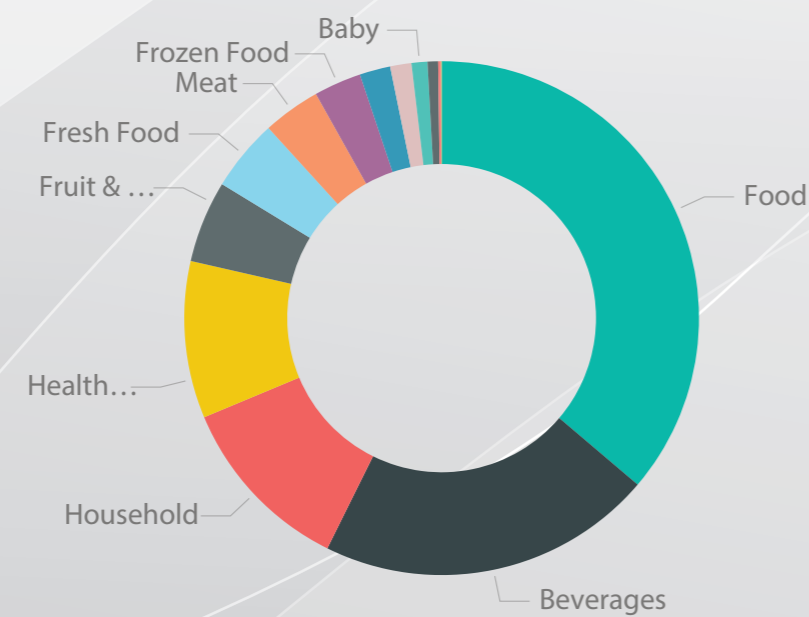
Sales in Last 7 Days

Rs 6.49M

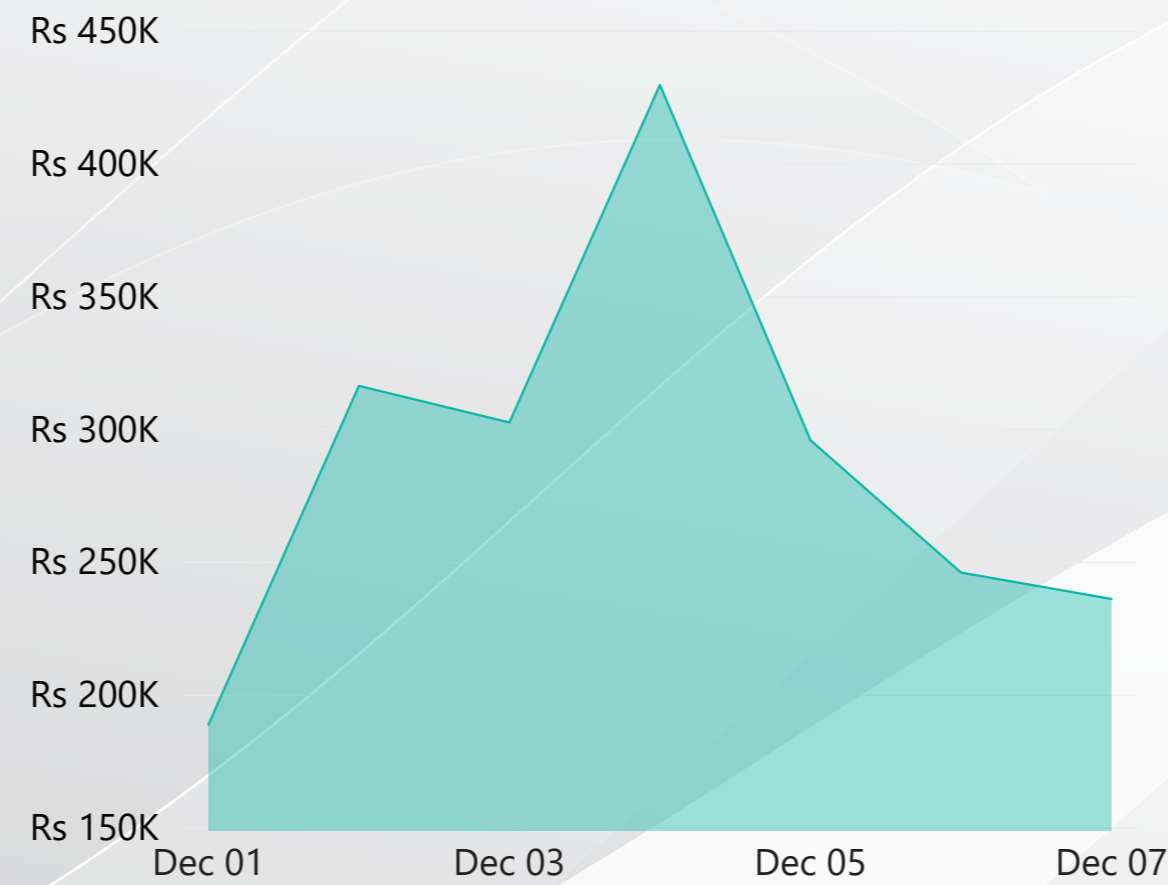
Quantity Sold in Last 7 Days

64.87K

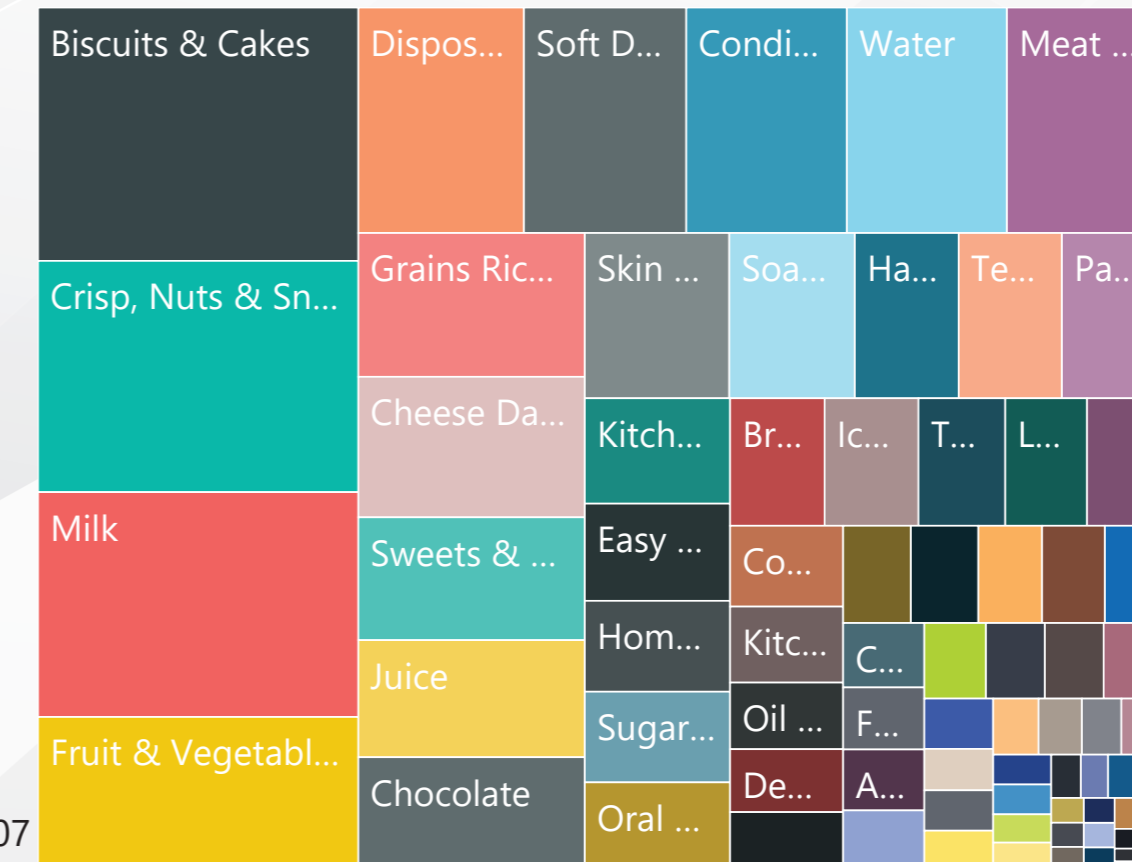
Amount by Category



Items Sorted By Amount



Amount by Section



# AL JADEED CASE STUDY (Using Big Data to drive Efficiency)

Data integrity is an important part of any business and how to properly utilize the data can take a company into higher profits and improve overall efficiency.

Al Jadeed Supermarket was facing these problems



## LIQUID TECHNOLOGIES AT WORK



Massive Data Cleansing



Data Warehousing



Data Integration with our Servers



Implementation of strategies to highlight their shelving needs based on higher margin Brands

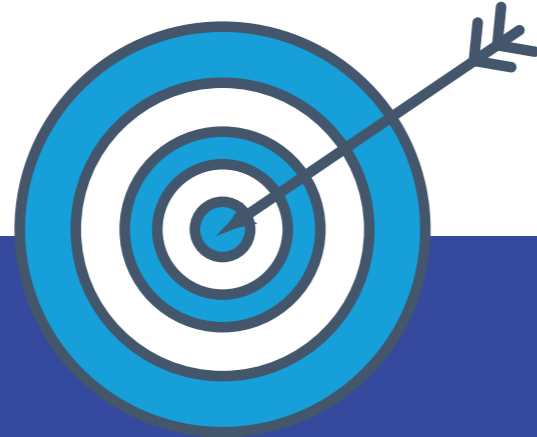


Implementation of purchasing workflows to stop over Purchasing



Checks & Alerts to reorder stock and the quantity required

# RESULTS



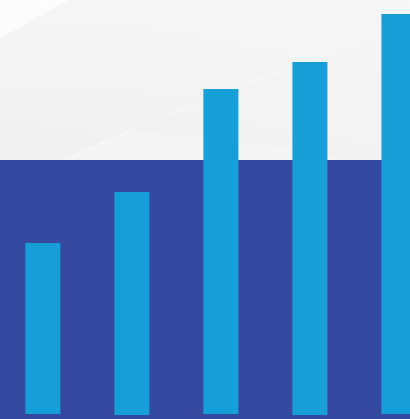
Using effective workflows  
LiqTeq succeeded in  
Training the client how to  
maximize Data Usage



Our Methods have shown  
an increase of **15%** in  
their profit margins in 4  
months



Their inventory valuation  
has decreased by **5%**  
which has led to a better  
cash flow structure



Cash Flow has  
increased by  
**3.5 %**



Reports that took 1 hour  
now take 10 minutes to  
analyze, leading to an  
**83%** increase in efficiency

LiqTeq has improved Al Jadeed's buying methods and shown them how to improve their liquidity position while running the company with higher profit margins.

## ADVISORS



**Rabeel Warraich**  
**Early stage VC | CEO at Sarmayacar:**  
BS MIT | MBA Oxford

Rabeel leads a Pakistan-focused venture capital firm. Until recently, Rabeel was Vice President at the Private Equity division of GIC, the Singapore Sovereign Wealth Fund. Across these two roles, Rabeel has invested several billion dollars in direct equity investments ranging from early-stage ventures to large-cap private equity buyouts.



**Ali Hasan Raza**  
**CEO & Founder ThroughPut:**  
BSE UPenn | MSE UPenn

Ali Hasan has built throughput from the ground up to allow modern supply chain professionals to track their improvements continuously, empowering the next generation of supply chain leadership to transform their future business success.

## PARTNERS



**Microsoft**  
Partner Network



**amazon**  
web services

Partner  
Network

**Email or Call us for a live demo**

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